





# Heels

#### Fissures and cracking

Especially in summer, our feet suffer because they are less protected. They form annoying cracks on the heels that, if not well hydrated, risk becoming real wounds (fissures). In these cases, treatment with Callus Heels, a specific product made of beeswax and allantoin, softens the skin of the heel returning its natural elasticity and resolving within days the problem of cracking.

This product can be applied in diabetic patients NO UREA

#### Contiene

Babassu butter and shea butter emollient Allantoin healing

Collagen plant strong film-forming properties of support and water tank to the skin

Sodium lactate moisturizer

Panthenol tonic and stimulating healthy cell

#### Use

Gently massage into dry, rough areas such as the heels, elbows and knees. For heels, apply for 10-15 minutes and rinse with warm water. Not to be used on face.

### Efficacy dermatologically tested

### Visible results in 3 days

After 3 days: + 32% Improved softness and smoothness of the heel - First visible results

After 7 days: + 61% Improved hell's skin status

After 14 days: + 83% Heel's skin soft and smooth.

### Certifications and quality control

- BIOCOSMESI VERDE 70
   Product tested and certified by Suolo e Salute srl in accordance with the DTP 03 NR.CERT. 04 Rev.1
- No allergens, parabens, petroleum-derived products, silicones, PEG and PPG, EDTA, SLS (sodium lauryl sulfate) and SLES, MEA, DEA, TEA, synthetic fragrances and dyes, preservatives aggressive products that release formaldehyde, OGM.
- Product not tested on animals
- Ministerial Communications
- Quality control:
   Evaluation test of stability of the product;
   Sensory evaluation tests













**Ingredients:** aqua, aloe barbadensis leaf juice, sodium lactate, sunflower seed oil, butyrospermun parkii butter, cetearyl alcohol,glyceryl stearate, potassium palmotoyl hydrolyzed wheat protein, glycolic acid, orbignya oleifera oil, allantoin, caprylic/capric trigliceride, panthenol, ceratonia siliqua gum, tocopheryl acetate, sodium levulinate, sodium anisate, xanthan gum, sodium phytate, lactic acid.

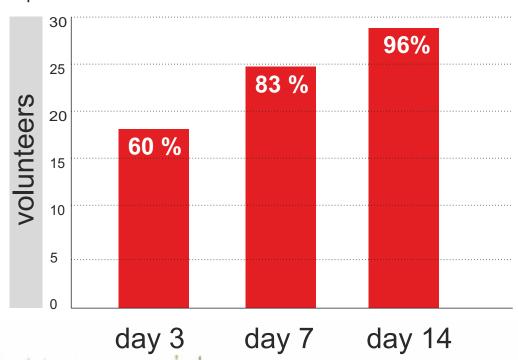
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# Heels

- 30 volunteers
- Applications of Callus Heels for 14 days



% of volunteers that have determined significant improvement in the condition of the heel's skin.









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TEST IN VIVO

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Heel's skin soft and smooth